

“There is no **time**, only **deadlines**.”

It takes vision to navigate the ever changing market of magazine publishing. It takes swiftness of thought and action to produce many times throughout the year. And it takes expertise to develop the kind of solutions that give your issues more power and allow you to operate more effectively. With Transcontinental—one of North America's foremost printers—you have a partner that puts you first and keeps you there.



Transcontinental: Your partner in every way... every step of the way!

Digital Workshop, premedia and prepress services that give you a competitive edge

- Digital file transfer
- Remote/soft proofing
- Virtual proofing
- Workflow proofing
- Workflow analysis, consultation and customization
- **The Planner:** Web-based project management tools
- **The Vault:** Web-native digital asset management
- **The Assembler:** Online content management for page modifications
- **Job Assistant:** Preflighted view of files before going to press
- Training and 24/7 technical support
- Digital photography studio
- Full creative services

On-press versatility

- Multiple format expertise – upright tabloid, digest, super digest, plowfolds and gatefolds, etc.
- Web heatset for short, medium and long-run capability, web coldset and sheet-fed
- High-speed M3000 'short cut-off' 80,000 48-page signatures/hour
- Goss Sunday 4000 90,000 48-page signatures/hour dedicated to produce medium and short run magazines
- Stochastic screening
- Color management expertise
- Closed-loop color
- Pre-set ink color
- In-line UV coating, perforation, remoist gluing, spine pasting and finishing
- In-line finishing
- Insert production on-site
- Scratch & Sniff
- Perfing

Workflow capabilities for seamless production

Binding flexibility

- First high-speed "Tandem" stitcher in North America
- Extensive binding equipment
- Multiple saddle stitching lines
- Multiple multipocket, perfect binding lines
- Wide-ranging selective binding capability
- Gluing
- Automated quality controls
- Automated stream feeders
- Auto palletization
- Automated bundling and palletizing
- Caliper thickness and signature recognition

Finishing expertise

- Off-line and in-line high resolution type and graphics ink jetting
- Labeling and personalization
- Inserts, onsets, tip-ons and tip-ins, blow-ins and bind-ins capability on finishing equipment
- High-speed advanced polybagging equipment
- Selective inserting
- Selective dot-whacking
- Tipping and magnastripping
- Sequential numbering
- Bar coding
- Bundling and firm bundling
- Folding
- Shrink wrapping
- Robotics
- Embossing, die-cutting, foil stamping
- Packaging
- Sorting

Getting your issues delivered is as important as providing the highest quality printing and finishing

- Full-service in-house mail preparation, U.S. and Canadian from data manipulation to drop shipping
- Distribution and logistics expertise
- Data analysis expertise for more targeted mailings
- Co-mailing
- Co-palletization
- Distribution tracking and confirmation
- Downstream entry
- Regular shipments to more than 250 U.S. destinations
- Daily delivery to USPS and Canada Post
- USPS "Exceptional Partner" award

Subscription and complex distribution management:

- Newsstand distribution
- Breakdown by wholesaler
- Multiple destination shipping
- Renewals and supplementals
- Storage, inventory and mailing of back issues

TRANSCONTINENTAL PRINTING ENSURES THE HIGHEST QUALITY STANDARDS EVERY STEP OF THE WAY

And we mean every step! From quality management training for all plant floor operators—to sophisticated accuracy and consistent tracking—to advanced automated quality control built into our equipment. Also, many Transcontinental divisions are ISO 9001 certified and take a holistic approach to continuous improvement by regularly implementing Kaizen to boost value and effectiveness of all processes.

There's this law about **magazine publishing**:

Discover our unique, *Intelligent Listening* approach to magazine printing.



Taking customer service to another level—**customer knowledge.**

Dedicated customer knowledge and production teams ensure efficiency.

To better serve a customer, you have to really know that customer. It's as simple as that. So Transcontinental listens—intelligently. Meaning we pay attention and we do our homework. And ultimately, we get to understand you:

- Your deadline pressures
- Your constant race for advertisers
- The need to keep pace with new technology.

We understand your sense of urgency. You need a printing partner who can keep up with you.

Big picture solutions that answer to every part of your business.

With more than 30 years' experience in the North American magazine industry, Transcontinental has developed considerable expertise in delivering flexible solutions that take all your needs into account, such as:

- Premedia solutions
- Virtual proofing
- Postal optimization
- Quality control at every step
- Full-service, dedicated teams to help you:
 1. Identify opportunities
 2. Launch new products
 3. Expand your readership, and
 4. Increase revenue

“Experience has made Transcontinental one of the top printers in North America—and we’re at your service.”

Luc Desjardins
President and CEO
Transcontinental

Our solutions are tailor-made, not ready-made.

As the printer of more than 500 titles throughout North America, Transcontinental may be the one place to find everything you need, but there's no one solution for everyone. That's why Transcontinental puts it all on the line:

- Digital workshop for online proofing and content management
- On-press versatility
- Extensive capacity—200 presses throughout 60 locations across North America
- Paper and format choices for optimal results and savings
- Format flexibility—tabloid, digest and super digest, slim jim, etc.
- Revenue generating solutions like polybagging, tipping, etc.
- After-publishing media capabilities ... and everything in between.

All to serve your specific product and needs; your success. Today. Tomorrow. Always.

“What makes Transcontinental stand out? They put their money and talent where their mouth is. They have the technology and integrated services. They have the expert reps. Plus they care about the environment enough to develop—and implement—significant initiatives.”

Joseph M. Valenzano, Jr.
President, CEO & Publisher
Exceptional Parent Magazine

Reducing cycle time while ensuring quality.

Transcontinental prints many high profile weekly and monthly magazines. So we understand the pressure to reduce cycle time. That's why we make a commitment to print and distribute on time—every time. Quality, consistency and delivery... our never-ending commitment is to make your magazine a success.

Setting new industry standards.

With Transcontinental's help, Time Canada outpaces its competitors by reaching its subscribers faster. We shortened their production cycle—delivering 24 hours sooner—week after week.

How do we do it? Maybe we want it more.

What's certain is we want more for you.

Delivering results that make your team and your magazine **stand out.**



Understanding your business improves timing, performance and ultimately... your sales.

For smart and swift results, visit transcontinental-printing.com/magazine