

# Transcontinental: Your partner in every way... every step of the way!

## “Forming partnerships across North America.”

With offices across North America and full-service specialized plants, Transcontinental is your perfect printing partner for customized production and maximum versatility!

Digital Workshop, premedia and prepress services that give you a competitive edge	On-press versatility	Workflow capabilities for seamless production		Getting your issues delivered is as important as providing the highest quality printing and finishing
		Binding flexibility	Finishing expertise	
<ul style="list-style-type: none"> <li>• Digital file transfer</li> <li>• Remote/soft proofing</li> <li>• Virtual proofing</li> <li>• Workflow proofing</li> <li>• Workflow analysis, consultation and customization</li> <li>• <b>The Planner:</b> Web-based project management tools</li> <li>• <b>The Vault:</b> Web-native digital asset management</li> <li>• <b>The Assembler:</b> Online content management for page modifications</li> <li>• <b>Job Assistant:</b> Preflighted view of files before going to press</li> <li>• Training and 24/7 technical support</li> <li>• Digital photography studio</li> <li>• Full creative services</li> </ul>	<ul style="list-style-type: none"> <li>• Multiple format expertise – upright tabloid, digest, super digest, plowfolds and gatefolds, etc.</li> <li>• Web heatset for short, medium and long-run capability, web coldset and sheet-fed</li> <li>• High-speed M3000 ‘short cut-off’ 80,000 48-page signatures/hour</li> <li>• Goss Sunday 4000 90,000 48-page signatures/hour dedicated to produce medium and short run magazines and catalogs</li> <li>• Stochastic screening</li> <li>• Color management expertise</li> <li>• Closed-loop color</li> <li>• Pre-set ink color</li> <li>• In-line UV coating, perforation, remoist gluing, spine pasting and finishing</li> <li>• In-line finishing</li> <li>• Insert production on-site</li> <li>• Scratch &amp; Sniff</li> <li>• Perfing</li> </ul>	<ul style="list-style-type: none"> <li>• First high-speed “Tandem” stitcher in North America</li> <li>• Extensive binding equipment</li> <li>• Multiple saddle stitching lines</li> <li>• Multiple multipocket, perfect binding lines</li> <li>• Wide-ranging selective binding capability</li> <li>• Gluing</li> <li>• Automated quality controls</li> <li>• Automated stream feeders</li> <li>• Auto palletization</li> <li>• Automated bundling and palletizing</li> <li>• Caliper thickness and signature recognition</li> </ul>	<ul style="list-style-type: none"> <li>• Off-line and in-line high resolution type and graphics ink jetting</li> <li>• Labeling and personalization</li> <li>• Inserts, onsets, tip-ons and tip-ins, blow-ins and bind-ins capability on finishing equipment</li> <li>• High-speed advanced polybagging equipment</li> <li>• Selective inserting</li> <li>• Selective dot-whacking</li> <li>• Tipping and magnastrapping</li> <li>• Sequential numbering</li> <li>• Bar coding</li> <li>• Bundling and firm bundling</li> <li>• Folding</li> <li>• Shrink wrapping</li> <li>• Robotics</li> <li>• Embossing, die-cutting, foil stamping</li> <li>• Packaging</li> <li>• Sorting</li> </ul>	<ul style="list-style-type: none"> <li>• Full-service in-house mail preparation, U.S. and Canadian from data manipulation to drop shipping</li> <li>• Distribution and logistics expertise</li> <li>• Data analysis expertise for more targeted mailings</li> <li>• Co-mailing</li> <li>• Co-palletization</li> <li>• Distribution tracking and confirmation</li> <li>• Downstream entry</li> <li>• Regular shipments to more than 250 U.S. destinations</li> <li>• Daily delivery to USPS and Canada Post</li> <li>• USPS “Exceptional Partner” award</li> </ul> <p><b>Subscription and complex distribution management:</b></p> <ul style="list-style-type: none"> <li>• Newsstand distribution</li> <li>• Breakdown by wholesaler</li> <li>• Multiple destination shipping</li> <li>• Renewals and supplementals</li> <li>• Storage, inventory and mailing of back issues</li> </ul>

**TRANSCONTINENTAL PRINTING ENSURES THE HIGHEST QUALITY STANDARDS EVERY STEP OF THE WAY**

And we mean every step! From quality management training for all plant floor operators—to sophisticated accuracy and consistent tracking—to advanced automated quality control built into our equipment. Also, many Transcontinental divisions are ISO 9001 certified and take a holistic approach to continuous improvement by regularly implementing Kaizen to boost value and effectiveness of all processes.

## Transcontinental’s multiprinting capabilities transform any project.

# Multiple printing needs? Transcontinental Printing's multiple plants can take any shape!

Multiprinting capabilities drive performance.



*Decades of experience at your service.*

You benefit from:

- 30 years of printing experience
- 60+ locations and 200 presses across North America
- 16,000+ employees throughout Canada, the U.S. and Mexico—almost 1,000 in our magazine and catalog plants alone
- 5 plants specializing in magazine and catalog printing
- The expertise gained from printing more than 500 titles every year
- The skill that has won Transcontinental's magazine and catalog group over 25 awards of excellence since 1995 alone.

*Multiple plants for winning strategies and solutions.*

The right product at the right plant ensures a tighter, more streamlined process—and more value for you.

- The up-to-the-nano-second technology of our RBW plant (It's the largest plant in Canada and just celebrated its 150th Anniversary!)
- The color-as-art, think-outside-the-box of our Interweb plant
- The unbelievable cycle times of our LGM plant
- The quick print agility of our Coronet plant
- The friendly and personalized service of our Saskatoon plant.

Each plant is self-sufficient—all processes are under one roof. Yet each also benefits from the support of the entire Transcontinental network and the value-added services provided by our premedia centers, data content management and distribution.

*High performance technology for high performance results.*

Transcontinental is completely ISO 9001 certified. This commitment to continued improvement has led Transcontinental to invest more than \$100M annually in plant upgrades, technologies and its people. Additional flexibility comes from:

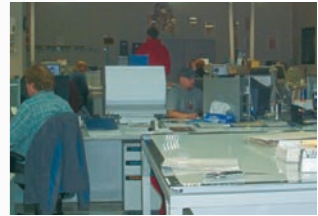
- Our advanced Premedia Integrated Solution Center
- Our Heidelberg M-3000 press for higher quality printing and enhanced color
- Plus the Goss Sunday 4000, the first of its kind in North America, which can run 90,000 impressions per hour!
- The technologically versatile Tandem Sütcher—the only one of its kind in North America—for a quicker cycle time
- Stochastic Printing for increased color quality on lower grade paper
- Closed Loop Color for ever-greater color consistency throughout the entire run
- Robotics to reduce cycle time and gain greater efficiencies
- Polybaggers that can do it all—from inserts to onserts
- Automated quality control throughout all processes.

To fulfill all your printing needs, visit [transcontinental-printing.com](http://transcontinental-printing.com)



"A jewel in North America, our newest press, the Goss Sunday 4000, affords increased format and paper-stock flexibility as well as decreased paper waste. It also proves our commitment to providing our customers with the latest, most efficient technology available."

Brian Reid,  
Senior Vice President  
Transcontinental Catalog and Magazine Group



Transcontinental gives form to your vision.

*Comprehensive service for better quality control and results.*

Transcontinental implements checks and balances to ensure consistent quality from premedia to distribution:

- 24-hour quality department
- Regular auditing of all scanning, proofing, conventional and digital platemaking
- Operators trained in quality management—including random sampling at each stage of the production process
- Monitoring of detailed quality tracking data to ensure the highest standards in quality printing
- Advanced automated quality control built into our equipment
- Sophisticated delivery tracking system providing complete and immediate detail
- Company-wide Kaizen improvement program that constantly seeks newer, better solutions.

*Showing a healthy respect for the environment.*

Operating a business based on values also means leading the way on environmental issues and Transcontinental takes this responsibility seriously.

- Our printing facilities have won numerous awards for ecological waste management and innovative initiatives like our Interweb plant that is ISO 14001.
- We are setting the industry standard on environmental practices.
- Production as well as office paper is recycled.
- Transcontinental pioneered a unique waste solvent recovery system.
- And we have also developed processes to recycle ink.

