



“The more flexible your printer, the higher your sales.”

Get the efficiency and flexibility you need in a partner that does more than print—get **Transcontinental Printing** on your next job! We have the know-how and the wherewithal to put ideas into instant action. Your products look good. They sell better than ever. You look great!

## Transcontinental: Your partner in every way... every step of the way!

### Digital Workshop, premedia and prepress services that give you a competitive edge

- Digital file transfer
- Remote/soft proofing
- Virtual proofing
- Workflow proofing
- Workflow analysis, consultation and customization
- **The Planner:** Web-based project management tools
- **The Vault:** Web-native digital asset management
- **The Assembler:** Online content management for page modifications
- **Job Assistant:** Preflighted view of files before going to press
- Training and 24/7 technical support
- Digital photography studio
- Full creative services

### On-press versatility

- Multiple format expertise – upright tabloid, digest, super digest, plowfolds and gatefolds, etc.
- Web heatset for short, medium and long-run capability, web coldset and sheet-fed
- High-speed M3000 ‘short cut-off’ 80,000 48-page signatures/hour
- Goss Sunday 4000 90,000 48-page signatures/hour dedicated to produce medium and short run catalogs
- Stochastic screening
- Color management expertise
- Closed-loop color
- Pre-set ink color
- In-line UV coating, perforation, remoist gluing, spine pasting and finishing
- In-line finishing
- Insert production on-site
- Scratch & Sniff
- Perfing

### Workflow capabilities for seamless production

#### Binding flexibility

- First high-speed “Tandem” stitcher in North America
- Extensive binding equipment
- Multiple saddle stitching lines
- Multiple multipocket, perfect binding lines
- Wide-ranging selective binding capability
- Gluing
- Automated quality controls
- Automated stream feeders
- Auto palletization
- Automated bundling and palletizing
- Caliper thickness and signature recognition

#### Finishing expertise

- Off-line and in-line high resolution type and graphics ink jetting
- Labeling and personalization
- Inserts, onsets, tip-ons and tip-ins, blow-ins and bind-ins capability on finishing equipment
- High-speed advanced polybagging equipment
- Selective inserting
- Selective dot-whacking
- Tipping and magnastrapping
- Sequential numbering
- Bar coding
- Bundling and firm bundling
- Folding
- Shrink wrapping
- Robotics
- Embossing, die-cutting, foil stamping
- Packaging
- Sorting

### Getting your issues delivered is as important as providing the highest quality printing and finishing

- Full-service in-house mail preparation, U.S. and Canadian from data manipulation to drop shipping
- Distribution and logistics expertise
- Data analysis expertise for more targeted mailings
- Co-mailing
- Co-palletization
- Distribution tracking and confirmation
- Downstream entry
- Regular shipments to more than 250 U.S. destinations
- Daily delivery to USPS and Canada Post
- USPS “Exceptional Partner” award
- **Subscription and complex distribution management:**
  - Newsstand distribution
  - Breakdown by wholesaler
  - Multiple destination shipping
  - Renewals and supplementals
  - Storage, inventory and mailing of back issues

### TRANSCONTINENTAL PRINTING ENSURES THE HIGHEST QUALITY STANDARDS EVERY STEP OF THE WAY

And we mean every step! From quality management training for all plant floor operators—to sophisticated accuracy and consistent tracking—to advanced automated quality control built into our equipment. Also, many Transcontinental divisions are ISO 9001 certified and take a holistic approach to continuous improvement by regularly implementing Kaizen to boost value and effectiveness of all processes.

There’s this law about **catalog printing**:

# With Transcontinental Printing, you get the kind of flexibility that turns on a dime.



**Cooperation**  
is the key  
to **partnership**.  
The more **flexible**  
we are, the better  
**results** you get.



**Taking customer service to another level—customer knowledge.**

## *Access to comprehensive resources for all your needs.*

When you partner with Transcontinental Printing you get seriously strong printing solutions and benefit from:

- Extensive B2B and B2C experience and expertise that extends your reach and generates more sales.
- Expert reps and account managers, knowledgeable CSRs and solution-oriented production teams.
- Resources that are dedicated to:
  1. Reducing your cycle time.
  2. Making your products shine.
  3. Getting your business performing better than ever through revenue generation!

## *Powerful solutions and creative thinking keep the process moving forward.*

We take care of everything from A to Z—from premedia solutions straight through to postal optimization. And we bring this holistic approach to quality control during every phase of production as well. This frees up your time so you can concentrate on what matters most—your core business. And with our digital workshop, you can simply check on things right from your desktop. It's reassuring for you—and important for us to know we're serving you right.

## *Schedules that run like clockwork providing windows of opportunity.*

- 24-hour quality control
- Regular audits of the pre-press process
- Experienced teams dedicated to you
- Workflow diagnostics
- 1 to 1 personalization
- Full mail prep and data manipulation to drop shipping
- Technologically advanced delivery tracking system

These are just some of the initiatives that keep Transcontinental on top of your projects and help you reduce cycle time.

## *Transcontinental is always thinking ahead.*

Someone once said: The future is now. At Transcontinental, anticipating your future needs today is a priority. We will always adapt our processes in order to deliver customized and advanced printing solutions. That's how we grow as partners—and how we'll help you grow your business.

**“We stand by our commitments—to help you *meet your objectives.*”**

Luc Desjardins  
President and CEO  
Transcontinental

## *Innovative technology gives you more options.*

Transcontinental is constantly investing in the most advanced technologies. In today's world, it's a must—to keep your catalogs running smoothly and ultimately increase their effectiveness and performance. Furthermore, our ISO certification and our commitment to increasingly important environmental issues keep Transcontinental at the forefront of what's new and what matters most.

“Our partnership with Transcontinental Printing only gets better as time goes by. From the quality of service to asset management... From prepress to printing and binding, and straight through to distribution coordination, we know our jobs will be taken care of with the excellence our dealer network has come to expect of Transcontinental.”

Bruce Shuh  
Director of Marketing-Hardlines  
Home Hardware



Heighten your performance with record-breaking results, visit [transcontinental-printing.com/catalog](http://transcontinental-printing.com/catalog).